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## WildWood Landscape Becomes Virginia's First *Powered by LandOpt* Contractor

*LandOpt Contractor Network expands to 17 with the addition of Purcellville-based WildWood*

**Pittsburgh, PA – Dec 6, 2011** – The LandOpt Contractor Network continues to expand, recently welcoming Purcellville, Va.-based WildWood Landscape as the 17<sup>th</sup> landscape service provider.

WildWood Landscape was founded in 2005 by Jason Dengler who was motivated by a passion for gardening and design. The company has since grown to become an award-winning landscape design and construction firm serving Northern Virginia and surrounding areas with core services that include master plans, landscape, masonry, outdoor kitchens, water features and maintenance.

Realizing that his once-small business had grown into a large, in-demand company, Dengler began to research ways to improve business operations to better serve his clients. He quickly recognized that LandOpt could provide expert guidance on how to improve company operations, resulting in his team's ability to deliver a higher level of customer service. As a LandOpt licensee, Dengler now has additional resources to continue to deliver outstanding performance while securing healthy, well-defined careers for his staff.

The continued growth of the LandOpt Contractor Network helps to set the standard of excellence for all contractors within the landscape services industry by introducing a business-focused approach to service delivery along with a proactive, professional sales process. "WildWood is a perfect complement to our Contractor Network and we are very much looking forward to working closely with them to achieve the growth and continued success that they desire," stated LandOpt President & CEO Tim Smith. "The LandOpt tools, systems, coaching and training will enhance all aspects of their business and we are thrilled to be able to welcome them to our Network."

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**About Wildwood Landscape**

The staff at WildWood Landscape believes that landscaping is a fine art, to be practiced with the same care, thought and skill as other high art forms. The company's talent is well-recognized within the industry – WildWood has received accolades and award recognition at several prestigious industry shows. This year alone, they earned top honors at the Leesburg Flower & Garden Festival, earning second place in the festival's technical landscape design competition as well the coveted, "People's Choice," award. Similarly, they claimed an unprecedented 6 awards at this year's Washington Home & Garden Show in D.C., including "Best in Show," "Excellence in Landscape Design," "Best Garden by a First Year Exhibitor," and recognition for winning the most awards at any one event in the show's 51-year history. They also recently earned a 2011 Distinction Award from the Landscape Contractors Association in the category of Outdoor Living Area – Design Build. To learn more, visit: [www.wildwoodlandscape.com](http://www.wildwoodlandscape.com).

**About LandOpt**

Founded in 2004, LandOpt empowers a select group of highly qualified, independently owned landscape contractors by introducing a powerful, proprietary business operating system that significantly improves the profitability and growth of each contractor in the LandOpt Network. Designed specifically for leading landscape contractors, the LandOpt System is a portfolio of integrated sales and marketing, human resources, operations, and business management modules that includes one-on-one coaching, professional classroom-based training, best-in-class technology and proven processes. To learn more, visit [www.landopt.com](http://www.landopt.com).

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