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LandOpt Network Growth Continues With Addition of Fifth Pennsylvania Contractor

Grantville-based Team Lewis Landscaping becomes Powered By LandOpt

Pittsburgh, PA – Jan 10, 2012 – The LandOpt Contractor Network continues to grow with the addition of Grantville-based Team Lewis Landscaping. The central Pennsylvania contractor becomes the fifth Powered by LandOpt Contractor in the state.

A full-service landscape contractor, Team Lewis provides maintenance and design solutions for commercial and residential customers in the eastern regions of Harrisburg, Hershey and extending towards Lancaster. President & General Manager, Seth Lewis, who launched the business as a teenager, first learned about LandOpt at a Pennsylvania Landscape and Nursery Association (PLNA) event. After hearing the details of the LandOpt System, Lewis' immediate reaction was simply "We've got to have this."

In describing the value he perceives from LandOpt, Lewis noted, "The LandOpt systems and processes will allow us to create a great atmosphere for our team members by giving them the opportunity for independent training and professional development. This ultimately keeps them accountable and will help them grow with the company."

In addition, Lewis noted that the proactive sales process, the consistency of the hiring and recruiting process, as well as the defined roles and responsibilities that LandOpt introduces will be key to his company's continued growth and success.

As a young business owner, Lewis' goals include adding additional Team Lewis locations over the next 5-10 years, and he anticipates that LandOpt will help him achieve that. "Joining the Network at this stage will help to ensure that we are building our business on the proper foundation," he notes. "With LandOpt's coaching and the collective wisdom we will gain from the contractor network, we expect our growth path to be strong and steady."

According to LandOpt President & CEO Tim Smith, the continued expansion of the LandOpt Network is evidence of the fact that the green industry has recognized and is willing to embrace a more formalized and professional means of conducting business. "We are watching the industry shift and competition now dictates that Seth and business owners like him need to adopt more formalized business planning, sales, hiring and operational systems in order to thrive in challenging economic times. LandOpt Contractors have consistently exhibited strong growth and profitability despite reports to the contrary from the industry as a whole."

About Team Lewis Landscaping

Team Lewis Landscaping, based in Grantville, Penn., was founded by current President & General Manager, Seth Lewis. A full-service landscape contractor, Team Lewis provides maintenance and design solutions as well as snow removal services for commercial and residential customers in the central part of the state, specifically eastern Harrisburg, Hershey and extending towards Lancaster. To learn more, visit: www.teamlewislandscaping.com.

About LandOpt

Founded in 2004, LandOpt empowers a select group of highly qualified, independently owned landscape contractors through a powerful, proprietary business operating system, which significantly improves the profitability and growth of each contractor in the LandOpt Network. The portfolio of integrated sales and marketing, human resources, operations, and business management modules, is based on proven processes, supported by best-in-class technology and professional training. The business operating system is designed specifically for leading landscape contractors, nationwide. To learn more, visit www.landopt.com.

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