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CONTACT:

Ron Gavalik, Communications Manager

LandOpt, LLC

Ph: 412-567-4073

ronald.gavalik@landopt.com

www.landopt.com

LandOpt Grows Success Team for Nationwide Network

LandOpt hires Steven Bach, as Success Coach to increase accountability and success within the nationwide network of licensed landscape service providers

Pittsburgh, PA – March 2, 2010 – LandOpt, the leader of on demand business operating systems for the landscaping industry, announces the addition of Steven Bach to the Success Coach team to mentor the proactive sales teams of the nationwide network of landscape service providers.

In the role of Success Coach Bach will ensure the proven sales processes provided to each *Powered by LandOpt* partnered organization are implemented for successful business and customer relations. “I wanted to be part of revolutionizing the Green Industry,” Bach said. “Influencing organizations to better their businesses and provide stronger services to their customers brings me a sense of personal satisfaction.”

Bach brings nearly 10-years of sales and management experience to LandOpt, with a broad knowledge of business trends in the Green Industry. “My experience mirrors the role I’ve been placed in perfectly, so I know I’m the right person for the team,” Bach said.

LandOpt provides all of its partnered organizations established business procedures for performing all business functions, including sales and marketing, operations management, business management, human resources, and professional development. “The methods we introduce place high standards and professionalism into the organizational structure,” says Tim Smith, President of LandOpt. “Our partners experience growth, higher profits and develop an organization that is dependent upon the systems and processes, not the owner.”

Mentoring partnered organizations through the Success Coach team is one of the key benefits of being *Powered by LandOpt*. Bach will evaluate and role play with sales professionals throughout the nationwide network to ensure professionalism and increased customer relations to benefit the communities of the partnered organizations.

Bach earned a bachelor’s degree in Business Management from Pennsylvania State University in 2003. His background includes hands-on experience in the Green Industry as a landscape service provider and sales manager of a regionally based Business Intelligence company. Bach believes his contributions will benefit the sales activity of LandOpt licensees

About LandOpt

Founded in 2004, LandOpt empowers a select group of highly qualified, independently owned landscape contractors through a powerful, proprietary business operating system, which significantly improves the profitability and growth of each contractor in the LandOpt network. The portfolio of integrated sales and marketing, human resources, operations, and business management modules, is based on proven processes, supported by best-in-class technology and professional training. The business operating system is designed specifically for leading landscape contractors, nationwide. LandOpt is located in Pittsburgh, PA and can be reached at 412.567.4345 or www.landopt.com.

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