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## PROCARE Landscape Management Partners with LandOpt

*Local Landscape Service Provider, PROCARE Landscape Management adopts business systems of LandOpt, LLC for long-term corporate growth.*

**Byron Center, MI – September 22, 2009** – LandOpt, the leader of on demand business operating systems for the landscaping industry, announces its partnership with PROCARE Landscape Management, integrating the company into its nationwide network.

Dirk Bakhuyzen III, Vice President of PROCARE Landscape Management Inc, acknowledged it was time for a higher standard of professionalism in the green industry. “We believe it’s time to have an operating system that will help our company with a vision and process to achieve growth that reaches into the future,” Bakhuyzen said. “The business systems we’re adopting will ensure growth in our company and security with our present and future customers.”

LandOpt is providing established business procedures for performing all business management functions, including sales and marketing, operations management, business management, human resources, and professional development. The procedures will be supported with web-based software applications and business success coaching, managed by LandOpt professionals.

Bakhuyzen believes joining the LandOpt national network of landscaping licensees and proceeding through a professional transformation will positively impact the company and community. “We want to grow our company and offer more jobs,” Bakhuyzen said. “We work hard to maintain beautiful surroundings for our commercial customers. Our growth will ensure continued success.”

PROCARE Landscape Management currently employs about 32-people on a regular basis and upwards of a hundred during the snowy season. By implementing the proven business operating system of LandOpt, growth is inevitable, according to Tim Smith, CEO of LandOpt.

“The green industry is going through a business revolution,” Smith said. “The methods we introduce place high standards and professionalism into the corporate structure. Our partners experience growth, higher profits and develop a professional workforce.”

### About PROCARE Landscape Management

Founded in 1989, PROCARE Landscape Management is a five division, full service landscape, snow and tree management company serving the Grand Rapids region of Michigan. The

company is known for excellent service of commercial properties in the region. PROCARE Landscape Management can be reached at 616.583.9820 or [www.PROCARElandscape.com](http://www.PROCARElandscape.com)

#### About LandOpt

Founded in 2004, LandOpt empowers a select group of highly qualified, independently owned landscape contractors through a powerful, proprietary business operating system, which significantly improves the profitability and growth of each contractor in the LandOpt network. The portfolio of integrated sales and marketing, human resources, operations, and business management modules, is based on proven processes, supported by best-in-class technology and professional training. The business operating system is designed specifically for leading landscape contractors, nationwide. LandOpt is located in Pittsburgh, PA and can be reached at 412.567.4345 or [www.landopt.com](http://www.landopt.com).

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