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PROCARE Sets the Standard for Environmental Innovation

Local Landscape Service Provider, PROCARE Landscape Management adopts environmentally friendly initiatives for the benefit of the greater Grand Rapids area.

Byron Center, MI – May 4, 2009 – PROCARE Landscape Management, the Green Industry leader of the greater Grand Rapids area, announces initiatives for environmental preservation.

Dirk Bakhuyzen Jr., President of PROCARE Landscape Management, recently instituted a company policy to convert all new convertible lawn mowers to propane power, rather than traditional gasoline. “It was time to stop debating environmental issues and instead, take action,” Bakhuyzen said. “Our customers and community recognize us as the leader of our industry and we plan to maintain that status.”

PROCARE is a member of the U.S. Green Building Council (USGBC) and the company has taken on the responsibility of Leadership in Energy and Environmental Design (LEED). This internationally recognized system is administered by the Green Building Certification Institute (GBCI). It verifies that a contractor can design and build using strategies aimed at improving environmental performance. Subject matter includes: energy savings, water efficiency, CO₂ emissions reduction, improved indoor environmental quality, and stewardship of resources and sensitivity to their impacts. Bakhuyzen is a recognized LEED Accredited Professional.

Bakhuyzen believes taking the responsibility of trail blazing healthy, environmental standards will not only result in the profitable growth of PROCARE, but will benefit the communities in which the organization serves. “We have the most sustainable ideas in landscape construction, irrigation and maintenance,” Bakhuyzen said.

PROCARE Landscape Management currently employs about 32-people on a regular basis and upwards of a hundred during the snowy season. By implementing a number of environmental policies PROCARE will reduce their carbon footprint and aid the region’s public health.

About PROCARE Landscape Management

Founded in 1989, PROCARE Landscape Management is a five division, full service landscape, snow, and tree management company serving the Grand Rapids region of Michigan. The company is known for excellent service of commercial properties in the region. PROCARE Landscape Management can be reached at 616.583.9820 or www.PROCARElandscape.com

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