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ProScape Lawn and Landscape Services Partners with LandOpt

Local Landscape Service Provider, ProScape, adopts business systems of LandOpt, LLC for long-term corporate growth.

Marion, OH – April 20, 2010 – LandOpt, the leader of on demand business operating systems for the landscaping industry, announces its partnership with ProScape Lawn and Landscape Services, integrating the company into its nationwide network.

Luke Henry, Founder and General Manager, decided to raise the bar of professionalism in the green industry. “We’re looking forward to LandOpt delivering a structured holistic approach to our business that will provide seamless operations,” Henry said. “The business systems we’re adopting will help us build a superior team that will lead to company growth.”

LandOpt is providing established business procedures for performing all business management functions, including sales and marketing, operations management, business management, human resources, and professional development. The procedures will be supported with web-based software applications and business success coaching, managed by LandOpt professionals.

ProScape Lawn and Landscape Services is already a well-known leader in landscape design and innovation in the central Ohio area. The company uses advanced design software and ensures customer satisfaction. Henry believes joining the LandOpt nationwide network of landscaping licensees and proceeding through a professional transformation will positively impact the company and community. “We plan on creating new job opportunities,” Henry said. “Long term sustainability will allow us to lead the region in professional landscape enhancement and maintenance. This is an exciting time for our business.”

ProScape currently employs about 13 full-time and seasonal team members. By implementing the proven business operating system of LandOpt growth is inevitable, according to Tim Smith, CEO of LandOpt.

“The green industry is going through a business revolution,” Smith said. “The methods we introduce place high standards and professionalism into the corporate structure. Our partners experience growth, higher profits and develop an organization that is dependent upon business processes, not the owner.”

About ProScape Lawn & Landscape Services

Founded in 2005, ProScape Lawn & Landscape Services operates in Marion, OH and the greater central Ohio area. Before the formation of ProScape, Luke Henry began landscaping in 1998 under the company name, Luke's Lawns & Landscaping. The company is well known in the region for superior creative designs and service offerings their competitors do not offer.

ProScape Lawn & Landscape Services can be reached at: 740.389.6204 or www.proscape-services.com

About LandOpt

Founded in 2004, LandOpt empowers a select group of highly qualified, independently owned landscape contractors through a powerful, proprietary business operating system, which significantly improves the profitability and growth of each contractor in the LandOpt network. The portfolio of integrated sales and marketing, human resources, operations, and business management modules, is based on proven processes, supported by best-in-class technology and professional training. The business operating system is designed specifically for leading landscape contractors, nationwide. LandOpt is located in Pittsburgh, PA and can be reached at 412.567.4345 or www.landopt.com.

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