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Mountain View Landscapes and Lawncare Partners with LandOpt

Local Landscape Service Provider, Mountain View Landscapes and Lawncare, Inc. adopts business systems of LandOpt, LLC for long-term corporate growth.

Chicopee, MA – October 30, 2009 – LandOpt, the leader of on demand business operating systems for the landscaping industry, announces its partnership with Mountain View Landscapes and Lawncare, integrating the company into its nationwide network.

Steve Corrigan, Founder and President of Mountain View, decided to raise the bar of professionalism in the green industry. According to Jason Hollway, Grounds Maintenance Division Manager, "Our partnership with LandOpt will help our company build strong relationships with our customers," Hollway said. "The business systems we're adopting will help us build a superior sales force and professional account management."

LandOpt is providing established business procedures for performing all business management functions, including sales and marketing, operations management, business management, human resources, and professional development. The procedures will be supported with web-based software applications and business success coaching, managed by LandOpt professionals.

Hollway believes joining the LandOpt national network of landscaping licensees and proceeding through a professional transformation will positively impact the company and community. "We plan on growing the commercial grounds maintenance division, creating many new job opportunities," Hollway said. "We work hard to maintain long-term customer relationships. With LandOpt behind us we will professionally serve our community unlike anyone else."

Mountain View Landscapes and Lawncare currently employs about 60 seasonal and full-time team members. By implementing the proven business operating system of LandOpt growth is inevitable, according to Tim Smith, CEO of LandOpt.

"The green industry is going through a business revolution," Smith said. "The methods we introduce place high standards and professionalism into the corporate structure. Our partners experience growth, higher profits and develop a professional workforce."

About Mountain View Landscapes and Lawncare

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Founded over 30-years-ago, Mountain View Landscapes and Lawncare operates out of Chicopee, MA. The company specializes in: commercial site development and improvements, irrigation, commercial and residential landscape development and improvements, commercial grounds maintenance and snow removal. Mountain View Landscapes and Lawncare can be reached at: 413.536.7555 or www.mountainviewinc.com

About LandOpt

Founded in 2004, LandOpt empowers a select group of highly qualified, independently owned landscape contractors through a powerful, proprietary business operating system, which significantly improves the profitability and growth of each contractor in the LandOpt network. The portfolio of integrated sales and marketing, human resources, operations, and business management modules, is based on proven processes, supported by best-in-class technology and professional training. The business operating system is designed specifically for leading landscape contractors, nationwide. LandOpt is located in Pittsburgh, PA and can be reached at 412.567.4345 or www.landopt.com.

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