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H&H Landscaping & Lawncare, Inc. Joins LandOpt Network

North Carolina landscape services provider strengthens contractor network's Southeast presence as second in the state

Pittsburgh, PA – Oct. 12, 2011 – H&H Landscaping & Lawncare, Inc. based in Swansboro, N.C., has joined the LandOpt Network, becoming the second LandOpt Licensee in that state and strengthening the Network's presence in the Southeast region of the country.

Founded in 1998 by owner Ryan Holland, H&H is a full-service environmental design and horticulture solutions providers on the Crystal Coast with services that range from landscaping and irrigation to custom outdoor kitchen installations. Holland first learned about LandOpt through industry contacts and his interest was piqued by the fact that the organization was solely focused on the landscape industry.

“In my research, it seemed that most consultants and business solutions providers were focused on a broad spectrum of industries,” he noted. “LandOpt was different in many ways, not the least of which was the fact that they are solely centered on the landscape industry. They know this business well.”

By joining the LandOpt Network, Holland hopes to further elevate the professionalism within his company and adopt systems and processes that will improve the efficiency of his overall operation. “For me, this is simply about being the best,” he stated. “H&H Landscaping currently has great customers and an outstanding reputation within this community, and I want to make it even better. No matter how much you have achieved, I believe there's always room for improvement. I look forward to streamlining our operations and ultimately providing the best experience possible for our customers.”

The continued growth of the LandOpt Network has an impact on the landscape services industry as it helps to set the standard for contractors nationwide via a business-focused approach and proactive, professional sales process. The addition of H&H brings the total number of contractors in the LandOpt Network to 16. “We are proud and honored to have H&H Landscaping join the LandOpt Network,” said CEO Tim Smith. “Ryan and his wife Laura have worked hard to establish a very successful company, and we look forward to providing the tools, systems and coaching that will elevate them to the next level. H&H is a perfect complement to our existing network of contractors and we look forward to welcoming them to the fold.”

About H&H Landscaping & Lawncare

H & H Landscaping was started by Ryan Holland in 1998 and has quickly become known as one of the most professional and quality driven landscaping companies on the Crystal Coast, offering the best in horticulture solutions at an affordable price.

To learn more, visit: www.hhlandscapes.com.

About LandOpt

Founded in 2004, LandOpt empowers a select group of highly qualified, independently owned landscape contractors through a powerful, proprietary business operating system, which significantly improves the profitability and growth of each contractor in the LandOpt network. The portfolio of integrated sales and marketing, human resources, operations, and business management modules, is based on proven processes, supported by best-in-class technology and professional training. The business operating system is designed specifically for leading landscape contractors, nationwide. To learn more, visit www.landopt.com.

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