

# THE SCIENCE OF GROWING **YOUR BUSINESS**

LandOpt empowers a nationwide group of landscape contractors with the systems and processes necessary to improve business performance in the key areas of sales, operations, business management and human resources. Transform your company and your life with LandOpt and have access to:

- Unlimited Training
- Ongoing Coaching
- Continuous Support
- Best in Class Technology
- Proprietary Systems and Processes
- Year-Round Online and Classroom Education
- An Invaluable Network of Peers
- Tools for Success

## LANDOPT'S FOUR KEY PILLARS FOR SUCCESS:

### OPERATIONS MANAGEMENT

LandOpt creates proven processes and procedures that streamline organization for success in delivering quality products and services.

### HUMAN RESOURCES MANAGEMENT

With LandOpt, landscape contractors have access to blueprints for attracting and retaining the best team members. The end result—an empowered team operating in a culture of trust and mutual respect.

### SALES & MARKETING

LandOpt provides a proactive approach that attracts and retains profitable customers, allowing contractors to improve cash flow and generate new leads.

### BUSINESS MANAGEMENT

LandOpt business management solutions let contractors move forward with confidence because they depend on proven systems and processes—not the owner. Contractor's companies work for them, not the other way around.

## BENEFITS OF BECOMING POWERED BY LANDOPT:

- Sustainable Growth
- Continued Profitability
- Increased Cash Flow
- Business Success
- Staying Power In All Market Conditions



GROW WITH US.

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